



HEADSTRONG

CHANGING THE STIGMA
BEHIND CONCUSSIONS

CONCUSSIONS ARE UNDERREPORTED IN COLLEGE SPORTS

HeadStrong is an interactive web application that educates student athletes about the effects concussions, providing them with knowledge and confidence to report their head injuries immediately for a faster recovery.

THE ELEMENTS OF HEADSTRONG:

THE FACTS

Concussion
Education



DECISION MAKING

Choose
Your Own
Adventure



THE STORY

Testimonials
&
Interviews

